NOVEL TECHNICS PVT.LTD.

2025

CAFÉ PORTFOLIO

Version No.1



Presented To
InnoVista

Presented by
Novel Technics

Novel Technics PVT.LTD.

Who We Are?

NOVEL TECHNICS is a forward-thinking design and development firm specializing in innovative, functional, and aesthetically refined spaces. With a passion for modern architecture, sustainable solutions, and seamless integration of technology, we bring visions to life with precision and creativity.

Over the years, we have successfully delivered a range of projects across multiple industries, including hospitality, retail, corporate, and residential spaces. Our expertise lies in crafting environments that are not only visually captivating but also practical, sustainable, and future-ready.

Our Philosophy

At NOVEL TECHNICS, we believe that every space tells a story. Our design approach is built upon three core principles:

- **Functionality** – Creating spaces that enhance efficiency and usability while maintaining a harmonious flow.
- **Aesthetics** – Blending modern, minimalistic, and nature-inspired elements to craft visually stunning yet timeless environments.
- **Sustainability** – Incorporating eco-conscious materials, energy-efficient solutions, and nature-driven designs to reduce environmental impact.



CAFÉ PORTFOLIO by Novel Technics PVT.LTD.

Our Role in the Design

For this café project at DHA Business Hub, NOVEL TECHNICS has been instrumental in refining the spatial experience, aesthetic appeal, and branding integration. Our goal was to seamlessly blend nature, modernity, and function to create a unique, welcoming environment.

We focused on:

- **Enhancing the Ambiance** – Incorporating brick textures, greenery, and warm lighting to create a cozy yet sophisticated setting.
- **Optimizing Spatial Flow** – Ensuring that seating, service areas, and movement pathways are designed for maximum comfort and efficiency.
- **Sustainable & Timeless Design** – Using eco-friendly materials, energy-efficient lighting, and adaptable layouts to support longevity and flexibility.
- **Subtle Branding** – Integrating NOVEL TECHNICS branding in a way that enhances, rather than overpowers, the café's identity.

Why Choose NOVEL TECHNICS?

Our extensive experience in hospitality and commercial projects ensures that every detail is thoughtfully curated. From concept development to final execution, we bring:

- ✓ **Expertise in spatial planning & branding**
- ✓ **Attention to aesthetic and functional balance**
- ✓ **A commitment to sustainable and innovative solutions**

By partnering with NOVEL TECHNICS, businesses gain more than just a design team—they gain a strategic collaborator dedicated to transforming ideas into reality.



Mission and Vision

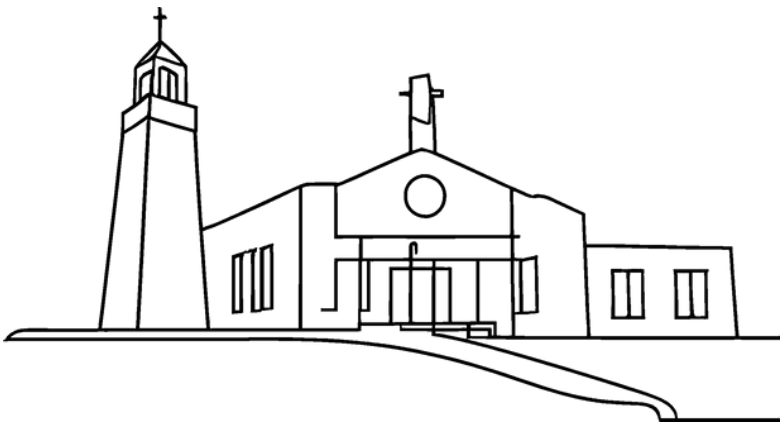
This café project aims to create a modern, nature-inspired environment that seamlessly integrates greenery, warm brick elements, and sleek aesthetics. By focusing on a well-balanced combination of natural and contemporary design, the café will serve as an inviting space for customers seeking relaxation, social interaction, and productivity.

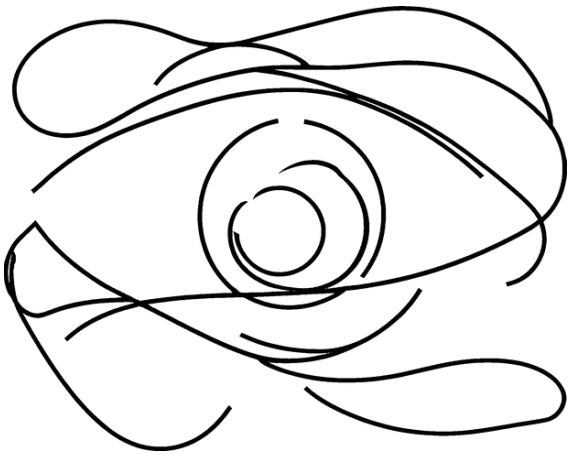
Mission

To provide a welcoming and innovative space that combines high-quality service with an eco-conscious design. By blending sustainability with cutting-edge café experiences, we aim to deliver a holistic environment that caters to both casual visitors and business professionals.

Vision

A café that fosters relaxation and productivity while emphasizing sustainability and modern comfort. This will be achieved through the use of eco-friendly materials, energy-efficient operations, and a commitment to exceptional customer service.





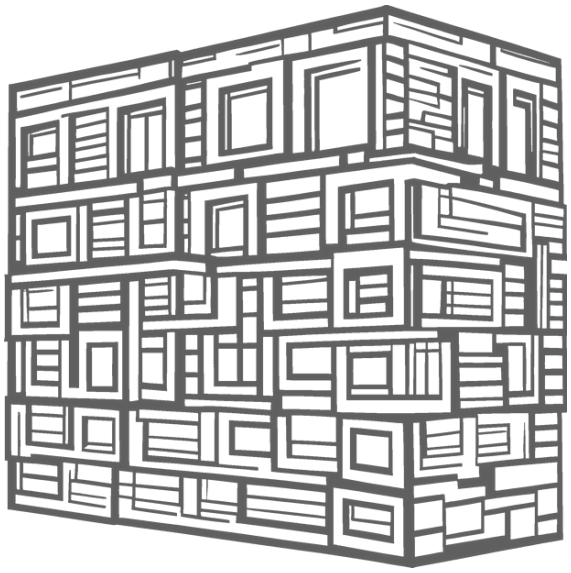
Design Concept & Aesthetic Integration

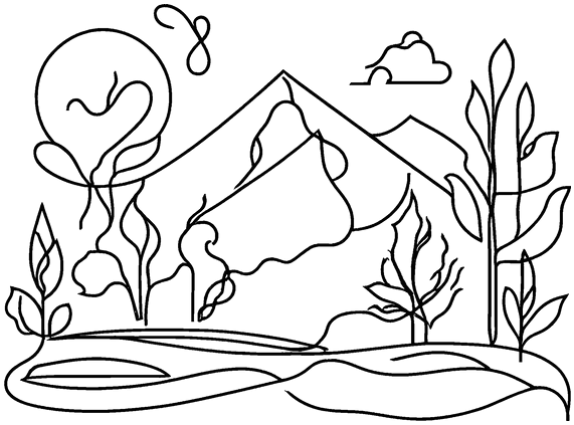
Nature Elements

Incorporation of indoor plants, vertical gardens, and earthy color palettes to enhance the calming atmosphere. Natural light will be maximized through well-placed windows, and biophilic design principles will be employed to create a seamless blend between the indoor space and the surrounding environment.

Brick & Contemporary Fusion

A balanced mix of exposed brick walls and minimalist furniture to create warmth and sophistication. The brick elements will be carefully selected to complement the natural aesthetics while maintaining a contemporary feel that appeals to a diverse audience.





Lighting & Materials

Warm ambient lighting, wooden accents, and neutral tones to maintain a cozy yet modern look. Pendant lighting, adjustable fixtures, and LED installations will be used strategically to highlight key design elements and create an inviting ambiance during both day and evening hours.

Services & Offerings

Café Services

Specialty coffees, organic teas, artisanal baked goods, and a selection of healthy meals. The menu will be curated to include seasonal ingredients, ensuring freshness and variety. Customers will have access to vegan, gluten-free, and other dietary options to cater to diverse preferences.

Catering & Events

Customizable catering services for corporate events, private gatherings, and business meetings. From intimate social gatherings to large-scale corporate functions, the café will provide bespoke catering solutions that emphasize quality, presentation, and convenience.





Digital & Social Integration

Free Wi-Fi, modern seating arrangements, and digital menu boards for enhanced customer engagement. The café will also incorporate QR-code ordering systems, interactive loyalty programs, and social media-friendly spaces to encourage customer participation and brand engagement.

Key Highlights & Differentiators

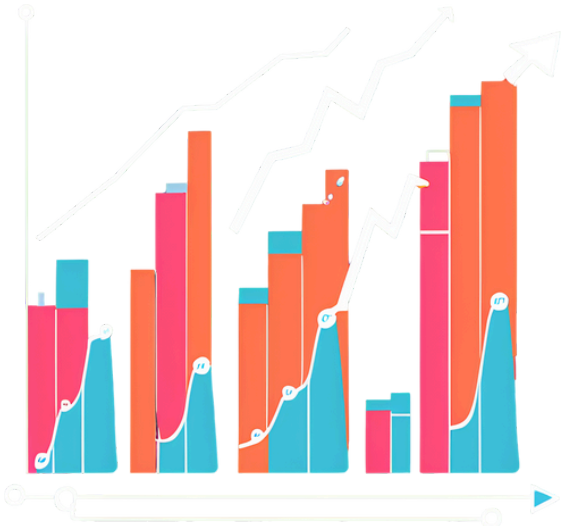
Sustainability

Use of biodegradable packaging, locally sourced ingredients, and energy-efficient operations. The café will collaborate with local farmers and suppliers to ensure sustainability and support the community. A waste management system will be implemented to minimize environmental impact.

Customer Experience

Comfortable seating, work-friendly spaces, and an inviting ambiance tailored for social and business interactions. Seating will be optimized for both individual customers and larger groups, with designated areas for co-working, socializing, and leisure activities.





Industry Growth

Supporting the expanding café culture with modern designs and customer-centric services. The café will act as a hub for networking events, cultural activities, and business meetups, helping to foster a sense of community and drive engagement.

PROPOSED BUDGET

Project and Initiative	Restaurant / Cafe		
Location	InnoVista Ravi, DHA Lahore.		
Covered Area of DHA Business Hub	644,527	SFT	
Active Companies	Multination & International	20	
InnoVista Ravi Co-working area	62,000	SFT	
Staff & Co-works	More Then 6,000	Members	
Working Hours	24	Hours	
Project Name	Café Portfolio		
Area	Appr	4,400	SFT
Out Door Area	Appr	6,400	SFT
Current Working Staff	Appr	6,000	Staff & Workers
Lease Time	Nos	10	Years
Yearly Rent Increase	8%		
Monthly Rent of 4,400 SFT	PKR. 100		PKR. 440,000
Monthly Cam Charges of 2,200 SFT	PKR. 100		PKR. 220,000
Monthly Payment	PKR. 660,000		
Advance For Lease Agreement	3 Months	PKR. 1,980,000	
Fit Out Period	6 Months		
Initial Deposit	Security Amount		PKR. 1,939,500
Advance Rent & CAM Charges	PKR. 660,000		
Total Amount deposit on Advance		PKR. 2,599,500	

OPERATIONS, SALES & EXPENSES

OPERATIONS & SALES				
Working Days & working time	NOS.	8 am to 11pm	15H	30
Staff cuisine sales approximately per Day	500+	400/H	200.000	
Executive Cuisine sales approximately per Day	60+	600/H	36,000	
Guest Cuisine sales approximately per Day	30+	600/H	18,000	
Hot & Cold Beverages sales approximately per Day	100+	300/H	30,000	
Snacks per Day approximately	Multiple but different Items		50,000	
Sales Approximately	Per Day	PKR	334,000	
Sales Approximately	Per Month	PKR	10,020,000	

EXPENSES		
Fixed expenses (Rent & CAM)	Monthly	PKR. 660,000
Utility Bills approximately (Electrical, HVAC, and Gas)	Monthly	PKR. 650,000
Staff Salaries	Monthly	PKR. 1,000,000
Consumables (Janitor Supplies)	Monthly	PKR. 200,000
Equipment & Maintenance	Monthly	PKR. 350,000
Material Expenses	Monthly	PKR. 5,010,000
Total Expenses	Monthly	PKR. 7,870,000
Gross Savings	Monthly	PKR. 2,150,000





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